

Merry Christmas!

From The Moonbeams Family and Staff

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

VOL. III, NO. 24

Boyce Hot Springs, Calif.

Friday, Dec. 20, 1957

By Mail: \$1.29 per year. Pickup, free.

Hearty Christmas Good Wishes are ripe IN THE VALLEY OF THE MOON

Well, folks, Merry Christmas! Last issue before the big day, and we do send you that greeting, in all sincerity. Signs of Christmas have been multiplying the last few days, and have yet to reach their climax. Have fun, have lots to eat and drink, but be careful, and more power to all our readers.

They tell us that sewing circles darn more husbands than socks. VALLEY WATCH REPAIR, Boyce. A Merry Christmas to all.

Top priority story this week probably should be the passage of the high school bonds. Largest number of votes on such a proposition in years. The issue carried in all precincts Tuesday, but in Flowery and Huichica it did not reach the two-thirds vote necessary to carry. But in other precincts it carried well enough so the total vote—1516 to 657—was enough to put over the issue.

Moonbeams has no apologies for its opposition to the bond issue. We have believed—and still do—that our present school plants, if used to capacity, are adequate, and that if there is any expansion desirable or necessary, it should be done out in the Valley, not in So-

noma. That still is our position. But we aren't too downhearted over our defeat. After all, majority opinion in this country still rules.

LIONS are taking two weeks' vacation. Next meeting Tuesday, Jan. 7, at Palms Inn. And lots to talk about. Big plans ahead!

Local schools now go into their Christmas vacation—two full weeks this time, and it's all good. But, motorists should keep an eye out for the youthful pedestrians. 'Cause they'll be numerous for the next week or so.

FOUR CORNERS CAFE, So. Broadway. Closed December 25 to January 3. Have a Merry holiday season—and drop in. Pizzas!

Most of the schools, all grades, have been having their annual Christmas programs, and so have the churches and Sunday schools. Do you remember how wonderful it was to go to the church and receive a present from Santa Claus? And did you, too hate the rehearsals for the Christmas programs? And weren't you proud when the whole thing was over with?

BOYES SPRINGS FOOD CENTER. For your late Christmas food buying. Best in eatables and drinkables. MERRY CHRISTMAS!

Our own Christmas shopping has been so far very sketchy. We don't really get the Christmas spirit till the day before Christmas—when we do most of our shopping. And of course we'll be receptive to any invitations to office parties, though we can't actually remember any which became too hilarious.

JIM'S MEATS, at Boyes Springs Food Center. Everything in poultry, hams, ribs, delicatessen foods for your holiday meals.

Boyes' own motion picture star, Natalie Wood, it's reported, will become a bride during holiday time—her to-be hubby being actor Robert Wagner. Natalie's aunt and uncle, the Gabe Sauchenkos, live here, and Natalie spent much time with them during her earlier years. She's a honey.

LAZY H & T SHOP, 412 First St. East, Sonoma. Antiques, home gadgets, wonderful gifts. Some furniture. Upright piano. Tools.

Changes at Sonoma Golf and Country club. Mendel Cader has left his position as manager, and reportedly will join his brother Dave in a trucking business with Napa headquarters.

New manager at the club is Henry Goulette, who has worked there before. Henry recently was major domo at the Town House in Glen Ellen, but now is back in his old stamping grounds, and doing a wonderful job. He's personable, gracious, and a perfect host.

Published every Friday by the Little Publishing Co., Box 446, Boyes Hot Springs, Calif. E. A. Little, the Old Colonel, is editor. \$1.29 per year by mail, pickup free. Low advertising rate. Phone WE 8-4500

GOLDEN GATE RUBBER STAMP SHOP, 18995 Carriger Road. WE 8-4160. 8-hour service. All work guaranteed. Call us.

No cheesecake calendars yet, but still hoping. Somebody's got some under the counter, but they must be scouted.

R. A. "BOB" MILLER — "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

Four Corners cafe down on South Broadway will be closed from December 25 to January 3—a well earned vacation for the staff. They're the ones who can serve or wrap up about 12 kinds of pizzas. And serve you imported and domestic beers and wine.

SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21

The newest and finest service station in the whole Valley is now ready for your inspection—Richfield station, Bud Delaney proprietor, at one of Boyes Springs main corners.

The old station was bundled up and moved down the street, and a complete new station has replaced it. Land area has been increased—there is a large paved parking area, four gas pumps, a two-car lubrication room, and large space for office use and display of tires, batteries, etc. It's well lighted, too, with huge fluorescent lights.

Should be interesting for you to drop in and look over the whole establishment. It's the ultimate in service station allure.

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskies, liquors.

The boys and girls at the Review office were on their toes Tuesday night—getting the bond election results in the paper which was already on the presses, but with final returns not available till 10:30. Enterprising, we'd say.

MENDEL'S CAFE, Boyes Plaza. Bring your guests here—for the best in steaks, seafood, Spanish dishes. Cocktails, too!

Heard a pitch over radio the other night dealing with Hanna Boys Center and a plea for contributions. That's fine, and we're all for it—but when they say Hanna Center in "Sonoma" that makes us mad. It's not in Sonoma, nowhere near it, though that may be its official postoffice address. Hanna Center is just a short distance from Boyes Springs, and to us that's its home.

PALMS INN, Verano. Home of the Lions. Wonderful food, always. Cocktail bar. Finest mixed drinks. Meet Carl and Jim.

Just marking time till the big Rose Bowl game January 1. In the meantime we'll listen in on the 49ers-Lions game Sunday, and probably the pro playoff the following Sunday. We like the eastern teams in all the late season spectaculars—the pros, the college, and the Shrine east-west game a week from Saturday. They know how to really sock 'em back there.

FOR SALE—Late model Star Hot Dog Steamer. Counter size, two compartments. All electric. Cost \$85 new, take \$35. 112A Poplar Ave., Boyes Springs.

If we ever got into a position of influence we'd change the annual farce of renewing your car license, which costs billions (millions any- way) in time and money and inconvenience.

Why do we have car licenses? Purely as a means of identification, not as a money-raising project. So why not a permanent license plate, to go with the car as long as it runs, made of a heavy material, and perhaps costing plenty when your new car is purchased. Then there would need be no annual renewal, and the license would go along with the car if and when you disposed of it. Any rebuttals?

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

Got a Christmas card from Lawrence Welk. And positively it was a "personal" card from the band leader, though it probably did emanate from his secretarial staff.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. Webster 8-2686.

We've been here about 11 years, and have yet to learn how Flowery school got its name. It's an unusual name, and somebody really ought to be able to tell us how come!

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

Lions had quite an affair Tuesday night at Sonoma Golf and Country club. Some 40 members, wives and guests were on hand, were served hors d'oeuvres before the main dinner which had prime rib roast as its piece de resistance.

Herb Coney, of Annadel Farms, Lions international councillor, was master of ceremonies. "Babe" Pinelli, retired major league ball player and umpire for 20 years (he called balls and strikes when Larson pitched his world series no hit no run classic in 1956) made a brief but most interesting talk. He now lives in Country Club Estates.

Honorary certificates were handed by Coney to Col. E. A. Little, a Lion of 35 years standing (37 to be exact); Gerry Harrigan, 15 years as a Lion; Ray Loper, Leon DeSimone and Richard "Slim" Wallace (the latter in absentia because of illness), 10 year charter members of the local club. Art Stewart got a certificate for his Lionism, long membership, and service above and beyond the call of duty.

Following an exchange of gifts, some of the boys and girls did a

bit of dancing, with the Old Colonel playing loudly and swingingly on the baby grand.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Formerly Town House. Continental cuisine. Finest foods in the Valley. Cocktails.

Don't forget the Lions theater party for the children of the Valley at the Boyes theater Saturday. Festivities begin at about 9:30, lasting till 12. There'll be presents for the youngsters, a visit from Santa, and a good time should be had.

And on Monday, a similar party will be held at the theater, the hosts for this being the Boyes Hot Springs Merchants' association. The kids won't suffer this year.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12 in Boyes. All work done on premises. Fast service. Pickup. WE 8-5830.

Lotsa new mail subscriptions for Moonbeams of late. Many local readers have decided they'd like their friends and relatives living elsewhere to get the paper every week—which doesn't make us mad a little bit. Among the latest names to go on the list are subscribers in St. Paul, Minn., Hayfork, Calif., East St. Louis, Ill., and a flock of others. We really get around.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

SONOMA GROVE, Hiway 12 south of Boyes. Italian food a specialty. But also American—steak, poultry, roasts, seafood. Cocktails.

Political prediction: Mel Larson will run for supervisor next year, regardless of whether or not incumbent Carson Mitchell runs. We'll be betting on Mel.

PLAZA LIQUORS (next to B of A, Sonoma). Off-sale liquor, wine, beer, soft drinks. Hors d' oeuvres. Pizzas. Snacks. Novelties.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.

Our semi-occasional complaint: Why the big eateries always serve French bread, garlic bread or hard rolls at their meals? We'd much rather have a few slices of plain white bread, rye or even raisin, or maybe some hot cloverleaf or Parker house rolls, when we sit down at a banquet table. Anyone side with us?

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. A super drug store. Soda fountain.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Famous for fine food. Clown Room. Delectable drinkables. A frie-dly place.

There are, too, plenty of outdoor decorations in the Springs area. Found that out the other night on the way to a party. (You know, we don't often drive at night, on account of . . .) Shame we didn't promote any kind of contest for best decorations.

EDSEL MOTOR CARS. Frank Gregory, 300 France St., Sonoma. G. K. Hardt associate. Phone WE 8-4031 for demonstration ride.

CHRISTMAS GIFT HEADQTRS. A storeful of gifts, home and tree decorations, wrappings, cards. **RUGGLES VARIETY, Sonoma.**

Postoffice is at its busiest right now, with the end to most outgoing mail probably coming up Saturday. Monday and Tuesday will still be hectic with the last of the incoming mail—then the postoffice staff will be able to go home, breathe a sigh of relief, and proceed as best they can to enjoy Christmas. They've done a wonderful job.

BOB'S CIGAR STORE, Sonoma (next to Hotz's). Give cigars, cigarettes, pipes, tobacco. Gifts that men appreciate!

ELECTRONIC DRIVE-IN—TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Unless we're all mixed up, Saturday the 21st is the shortest day of the year. From then on the daylight lasts a minute or two longer each day till next June. Only we won't notice it very much till along about February.

JOHN'S SEWING MACHINE SHOP. New location—18375 Hiway 12. Repairs, service, parts, all makes. Vacuum experts. WE 8-8152.

B & L LAUNDROMAT, on hiway, Fetters. Save time and money—wash, dry, iron, right here. Especially during the cold season.

Had occasion to drive up Academy street Wednesday. The first block off the main highway is about half size in width, is badly kept, and something really should be done about it. Beyond that block are a group of very attractive small homes (must have put 'em up when we weren't looking). Drive down yourself sometime.

RICHFIELD SERVICE, main corner, Boyes. Bud Delaney on duty. New station, now completed. Best service ever.

PAUL'S OLD RANCHERO, Verano. Mighty good dinners. Banquets a specialty. Music Saturdays—Paul and Buff. Cocktails.

Wonderful rains the early part of the week, then some more later, on press and delivery days. 'Way ahead of other years so far in total rainfall, which may be all to the good come the parched days next summer. And did you ever see more beautiful greenery hereabouts?

MAC DONALD'S JEWELRY, Sonoma. Expert watch-clock repair service. Watches, Rings, Bands, Jewelry, Shavers. The best, always.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Not all of the Valley's famed eating places will be open Christmas day, but a lot of them will be. So if you have no large family, don't exactly like the idea of cooking a big turkey, why not go out for dinner? Those serving have big ads in our contemporary news-

papers, so look 'em up and make your choice. But, watch for the big New Year's eve parties, and maybe you'll settle for going out to dinner New Year's day. Provided you have withstood the ravages of the previous night.

DENNY'S COG CLUB, Boyes. Gene, Bud or Denny will greet you. It's sportsmen's headquarters—hunters, fishermen, football fans.
FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment. Household appliances. Giftware. Paints. Tools. Glass.

SO WINTER COMES! Winter has been called many things—often harsh—by poets and just average citizens from time immemorial. But winter, after all, actually is relative. While the northern hemisphere is having its cold season, Down Under they'll soon be playing tennis for the Davis cup. When winter comes, the younger generation looks forward to stockings packed full of delights; while many a father is wincing at the thought of loud ties and wrong brands of cigars—wishing, instead, for a new car or an imported camera, and money in the bank to pay for them.

But, as the poet Shelley said, if winter comes, can spring be far behind? Ah Spring! April in Paris. Sun and flowers, new vigor and the promise of summer vacations; income taxes. **INCOME TAXES!** Mayhap winter's frozen assets are not so bad after all.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. WE 8-3357.

MIKE & ROSE'S BOYES SPRINGS STORE. Special low prices last three days each week. Finest steaks in the Valley.

And all the following from Family Weekly:

TALLY HO: A Muskegon, Mich., barber lets his customers know why his shop is closed during the hunting season by placing in each chair a mounted deer's head draped with a barber's sheet.

GOOD-WILL TOKENS: A Chicago merchant bought \$105,885 in tickets for the movie "Around the World in 80 Days" to give to his customers at the rate of 100 a performance.

EXPENSIVE ALLERGY: An air force sergeant attached to the Lincoln, Neb., air base suffered from dry, cracked fingertips for eight years before the trouble was diagnosed: He's allergic to silver money.

DIG THOSE DOGS: A rock 'n' roll fan in Tulsa, Okla., advertised in his company paper: "Giveaway—Genuine Elvis Presley pups. They ain't nothin' but hound dawgs!"

DARK TO LIGHT: It takes 18 minutes by automobile to get from Midnight, Miss., to Daybreak plantation, near Biloxi, Miss.

PROPOSITION: An ad in the Merced, Calif., air base newspaper

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

LEE'S CHUCK WAGON, Sonoma highway. Noted for prime ribs. Smorgasbord. Charcoal broiled steaks. Varied menu. Cocktails.

Prune fruit trees and ornamental shrubs.

Transplant any evergreens or deciduous shrubbery that you wanted to rearrange in your garden.

- Make selections of the bare-root roses which you will want to be planting next month. Place orders now to be certain of getting the roses you desire.

Plant these vegetables: Cabbage, cauliflower, Brussels sprouts, onions, beets, carrots, turnips and Swiss chard.

If there is a vacant lot next to your home, broadcast wildflower seeds now. The rains will take care of the seeds, and next year you will be pleasantly surprised by the color that comes up.

Before pruning, put fresh labels on your fuchsias. Pruning may be done early next year. The same goes for roses. With the present cold weather, roses can be pruned now.

BANCROFT NURSERY, Sonoma. See us for Christmas plants, corsages, cut flowers. Hospital deliveries—and for weddings, etc.

OUR RESORT, El Verano. Harvey and Melina on duty. Home of draft beer, and the Stein Club. But a good mixologist on duty!

A PROGRAM FOR THE SPRINGS AREA

A bank of our own.

Procuring of rural delivery and carrier service, from Boyes postoffice. More facilities, use, and suitable names for local Recreation District parks.

A suitable name for the area, preliminary to incorporation as a city. Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.

A local chamber of commerce, devoted to Springs area promotion.

A bridge across Sonoma river, connecting Craig and Thompson.

Roadside turnout parks (we're 20 years behind) thruout the Valley.

Complete citywide paving, curbing, and sidewalks.

A name for Highway 12 suitable for our new city.

Traffic and parking control in the entire area.

Moonbeams is dedicated to the accomplishment of these aims. Maybe more will be added in the months to come. We can't do it ourselves, but with community cooperation they will be done!

EL DORADO HOTEL, Sonoma. Splendid dinners—Italian and American. Bring your guests here for wonderful food and drinks.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.